

## COMPANY OVERVIEW

TSX: IVQ.U, IVQ



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#### **Forward-Looking Information**

This presentation may contain forward-looking statements (within the meaning of applicable securities laws) relating to the business of the Company and the environment in which it operates, including without limitation on a pro forma basis after taking into account the acquisition of the Commonwealth Senior Living portfolio, the transition of ten facilities previously operated by Greenfield to the Commonwealth portfolio, the transition of a majority of the Company's assets previously operated by affiliates of Royal Senior Living ("Royal") to Phoenix Senior Living, ("Phoenix") as well as the sale of two assets in the Royal portfolio (collectively, the "Transactions"). Forward-looking statements are generally identified by words such as "believe", "anticipate", "project", "expect", "intend", "plan", "will", "may" "estimate", "pro forma" and other similar expressions. These statements are based on the Company's expectations, estimates, forecasts and projections and include, without limitation, statements regarding the benefits of the Transactions (including, without limitation, the extent to which certain of the Transactions will be accretive to the Company's AFFO per share and NAV and contribute to NOI), the composition of the Company's portfolio (including pro forma NOI based on property type) and expected growth and returns. The forward-looking statements in this presentation are based on certain assumptions, including without limitation that the facilities subject to the Transactions will be integrated into the Company's operations and perform as expected. They are not guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. A number of factors could cause actual results to differ materially from the results discussed in the forward-looking statements, including, but not limited to, the risk that the facilities subject to the Transactions will not perform or be integrated as expected. Additional risks, uncertainties, material assumptions and other factors that could affect actual results are discussed in the Company's public disclosure documents available at www.sedar.com, including the factors discussed under the heading "Risk Factors" in the Company's annual information form. In addition, the Company is subject to the risk and uncertainties related to the COVID-19 pandemic. In particular, a novel strain of coronavirus causing the disease known as COVID-19 has spread throughout the world, including across the United States and Canada, causing the World Health Organization to declare the COVID-19 outbreak a pandemic in March 2020. In an attempt to contain the spread and impact of the pandemic, authorities throughout the United States and Canada have implemented measures such as travel bans and restrictions, stay-at-home orders, social distancing guidelines and limitations on other business activity. The pandemic has resulted in a significant economic downturn in the United States, Canada and globally, and has also led to disruptions and volatility in capital markets. The Company has already experienced negative impacts on its financial results due to the pandemic and is not able to fully quantify the impact that the COVID-19 pandemic will have on the Company's financial results during 2020, but expect that the pandemic could have a material adverse affect on its results of operations, financial position and/or cash flows, particularly if negative economic and public health conditions in the United States and Canada persist for a significant period of time. The ultimate impact of the pandemic on the Company's financial results will depend on, among other factors, the duration and severity of the pandemic as well as negative economic conditions arising therefrom, the impact of the pandemic on occupancy rates in our communities, the volume of COVID-19 patients cared for across our portfolio, and the impact of government actions on the seniors housing industry and broader economy, including through existing and future stimulus efforts. There can be no assurance that forward-looking statements will prove to be accurate as actual outcomes and results may differ materially from those expressed in these forward-looking statements. Readers are cautioned not to place undue reliance on any such forward-looking statements, which are given as of the date hereof, and to not use such forward-looking statements for anything other than the intended purpose. Further, except as expressly required by applicable law, the Company assumes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

### Invesque at a Glance



#### **Macro Opportunity**

Massive wave of aging baby boomers will utilize greater health care services and spend more dollars on health care. We are just beginning, and the real growth is ahead.

#### **Investment Thesis**

Health care real estate generates longterm, out-paced risk adjusted returns. While any particular asset class may come in and out of favor in any cycle, long-term, patient investors will be rewarded.

#### **Strategy**

Build a highly diversified portfolio of income generating health care real estate. Diversify by type of asset, geography, payor source and operator. Operating partners are the key to our success.



### Pro Forma Invesque Portfolio Snapshot





120 Properties



~10 years

Effective average age of portfolio



19

Partnerships with high-quality operators



Geographically diversified across

20 States & 2 Canadian Provinces



~11,000

Beds

~578,000

MOB ft<sup>2</sup>



~13 yrs

Weighted average lease maturity<sup>(1)</sup>



~54%

of NOI from private pay seniors housing



~38%

of NOI from SHOP

### Building the Platform

### Invesque has successfully built a \$1.8B+ billion diversified health care real estate portfolio and platform

- 44%+ CAGR in asset growth from IPO to year-end 2019
- Fastest growing public real estate company in the US

### The Company's property portfolio generates stable cash flows with strong organic growth

- Long-term in-place leases with no lease maturities for the next 4+ years
- Leases are signed with operating tenants on a triple-net (NNN) basis
- 90%+ of rent from NNN portfolio under master lease structure<sup>(1)</sup>
- Captive, vertically integrated seniors housing operating and management company (Commonwealth Senior Living)
- ~38% of pro forma NOI from senior housing operating properties (SHOP)
- ~54% of pro forma NOI from private pay seniors housing

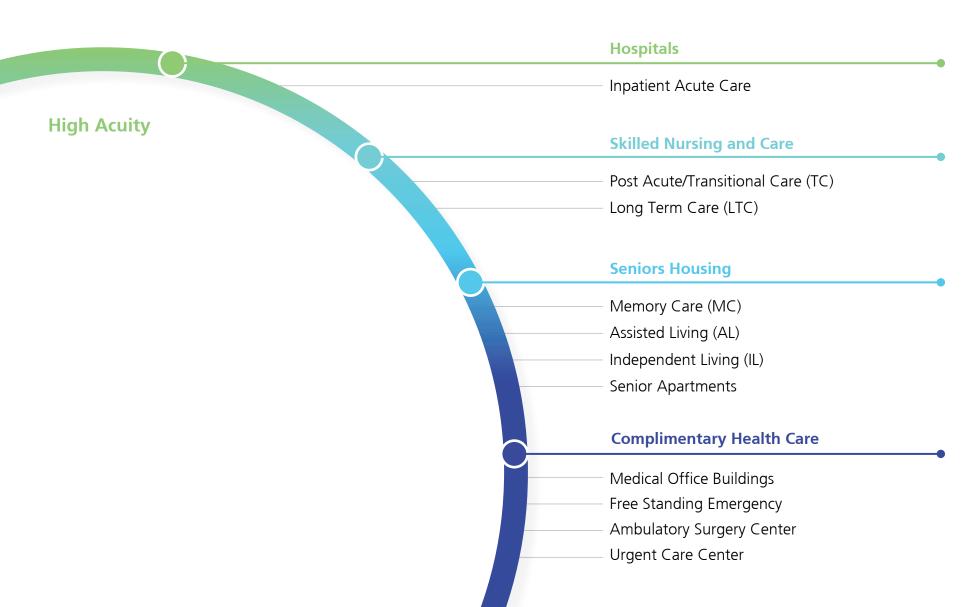
Note: All figures are pro forma as of 6/30/2020 and exclude one asset that is currently held for sale.

(1) Includes contractual rent in NNN portfolio from assets included in master leases or single leases where the Company can consolidate assets into a master lease structure.



### Spectrum of Care





Attractive & Stable Industry Dynamics

Highly fragmented industry focused on a need-driven,

**Highly Fragmented Industry** 

cost-effective care model

 Top 10 skilled nursing facility owners represent ~17% of total beds

 Publicly traded REITs and operating companies own ~12% of total market value of skilled nursing properties

 Top 10 assisted living & independent living community owners represent ~27% of total suites

 Publicly traded REITs and operating companies own ~21% of total market value of seniors housing properties

#### **Cost-Effective Care Alternatives**

Skilled nursing facilities provide some of the most cost-effective care alternatives for third-party payer sources



### Attractive Industry Dynamics



#### **Strong Demographic Driven Growth**

85+ age group is expected to grow ~4.9% over the next
 20 years compared to ~0.6% for the U.S. population

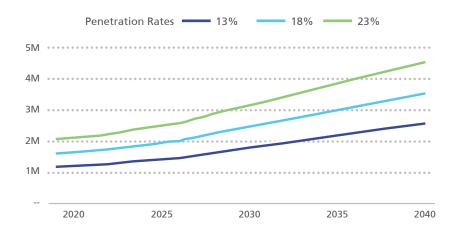
#### **Need Driven Services**

- 85+ age group healthcare per-capita spending is 2.4x the U.S. average
- Industry inventory and absorption have converged since 2017

#### **Favorable Demand Projections**

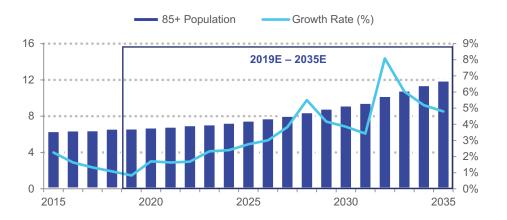
- Demand for seniors housing from the 80+ age group is forecasted to grow at a rate of ~4% over the next 20 years
- Represents ~1.9 million senior housing units of incremental demand based on current market penetration rate of 18%

#### U.S. 80+ Age Group Seniors Housing Demand Projections

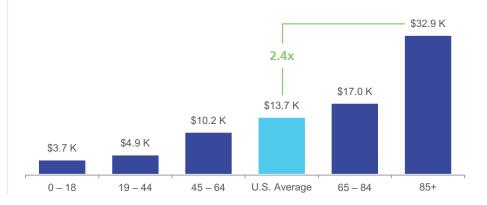


Stable and growing demand driven by strong demographic trends

#### U.S. Age 85+ Cohort Population Growth



#### Personal Health Care Per-capita Spend By Age

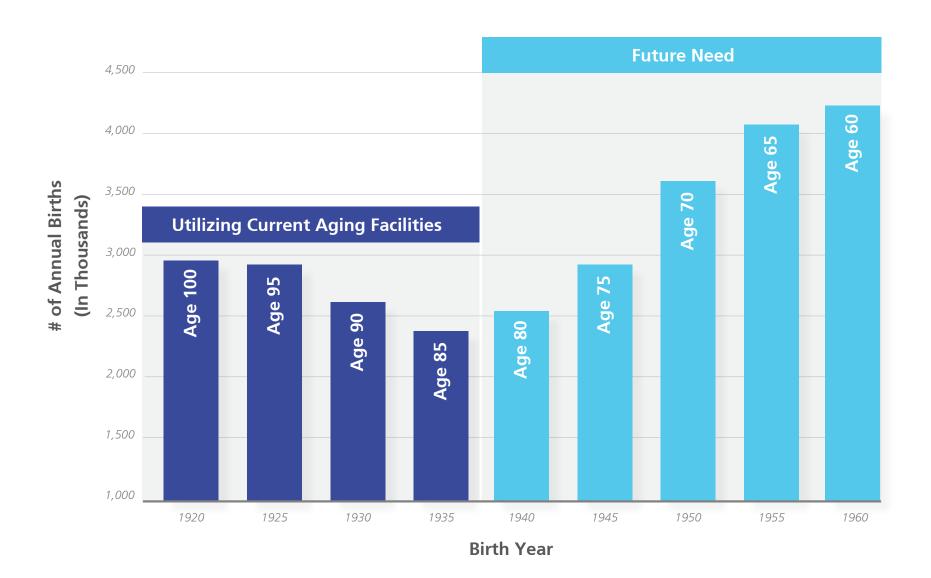


85+ age cohort is the fastest growing and highest spending population segment

### Preparing for Unprecedented Growth



We are at the leading edge of the aging baby boom demographic



### Building a Strong Platform

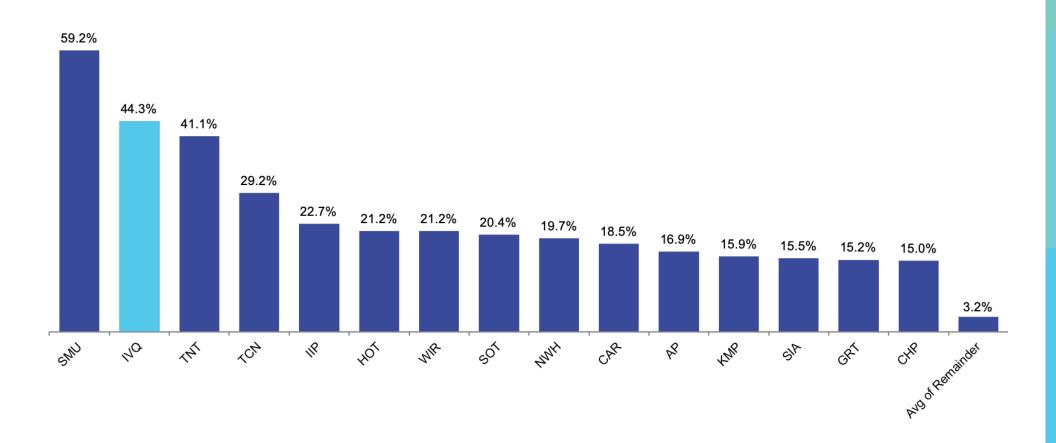


April 2016	\$303 Million	11 Properties
June 2016	\$443 Million	23 Properties
October 2016	\$575 Million	28 Properties
November 2016	\$598 Million	32 Properties
December 2016	\$636 Million	35 Properties
May 2017	\$680 Million	38 Properties
December 2017	\$747 Million	40 Properties
February 2018	\$1.3 Billion	89 Properties
May 2019	\$1.5 Billion	102 Properties
August 2020	~\$1.8 Billion	120 Properties

### Invesque Asset Growth Relative to all Canadian REITs



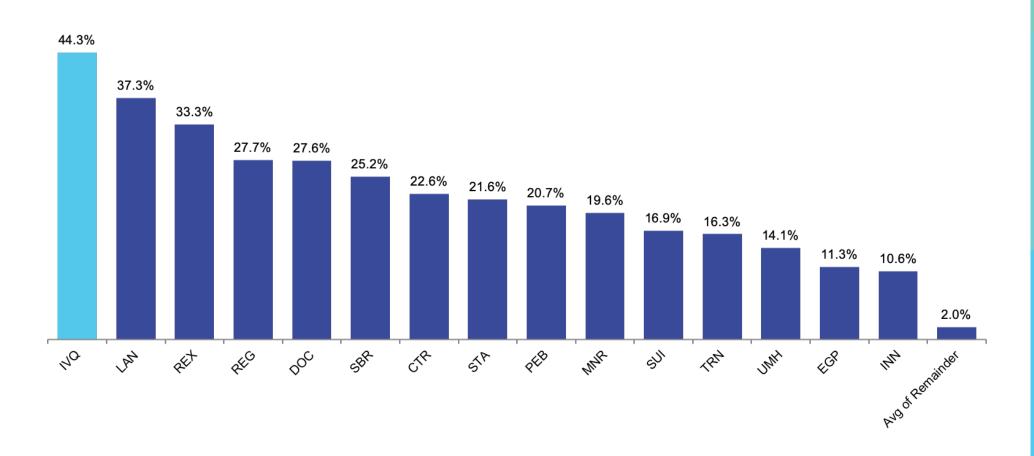
Canadian REIT Asset Growth (IPO to Q4 2019)



### Invesque Asset Growth Relative to all US REITs



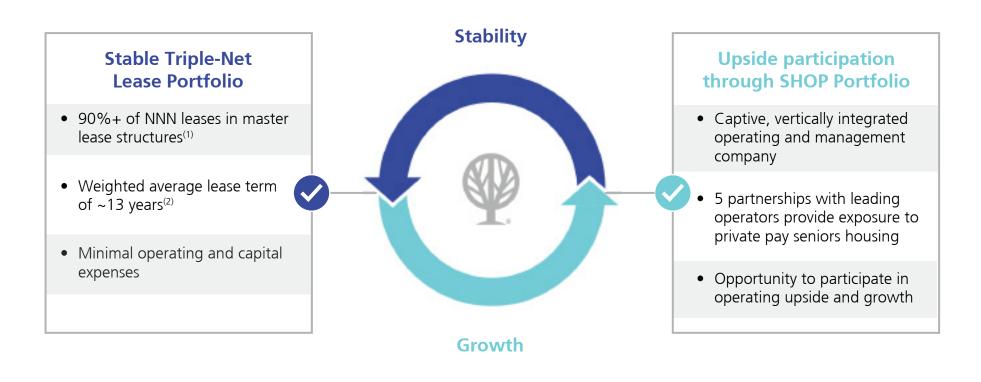
**US REIT Asset Growth (IPO to Q4 2019)** 



# Exposure to Stable Long-Term Triple-Net Leases and Operating Properties with Growth



Attractive cash flow profile comprised of stable triple-net leases and SHOP portfolio with private pay senior housing operating properties

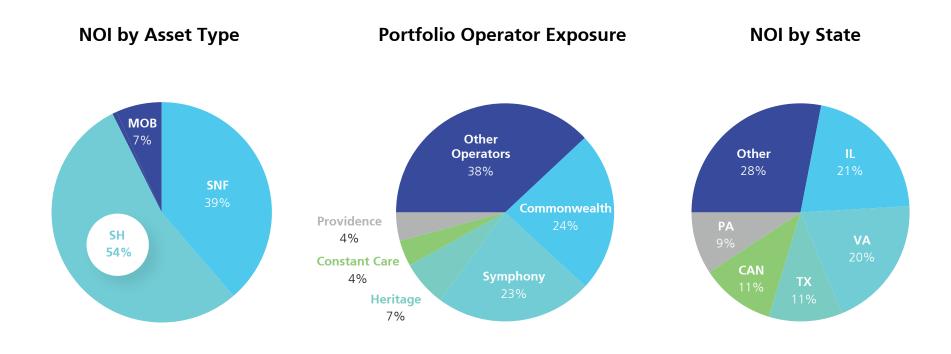


(2) Weighted by rent payment at 100% ownership.

<sup>(1)</sup> Includes contractual rent in NNN portfolio from assets included in master leases or single leases where the Company can consolidate assets into a master lease structure.

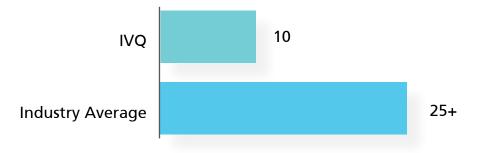
### Pro Forma Portfolio Composition





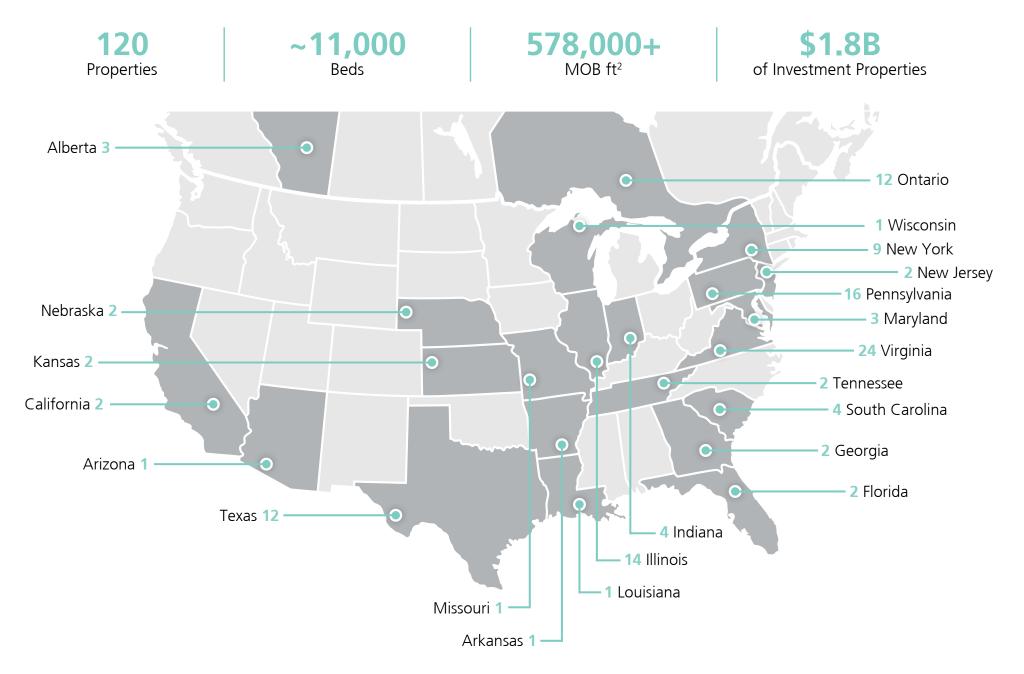
#### U.S. Healthcare Asset Age (Years)(1)

Youngest average portfolio age relative to public peers



### Pro Forma Geographic Footprint





### Commonwealth Senior Living



#### A Case Study in Building a Vertically Integrated Health Care Real Estate Platform

In 2019, Invesque closed on the transformative ~\$340 million acquisition of Commonwealth Senior Living ("CSL") comprising a portfolio of 20 private-pay seniors housing properties in Virginia and Pennsylvania. The acquisition included the Commonwealth Senior Living operating company and management company.

- 20 assets representing ~1,440 private pay independent living, assisted living and memory care units
- Exclusive right of first offer on three additional assets currently managed by CSL
- CSL does not have direct exposure to government funding sources
- Private pay seniors housing now represents 54% of total pro forma Invesque NOI
- Strengthens Invesque platform with a captive, vertically integrated operating and management company
- Properties purchased for ~\$236,000 per unit, representing an ~20% discount to replacement cost
- Preferred equity issued to sellers with initial dividend of 6.5% exchangeable at \$9.75 per share highlighting intrinsic value in Invesque portfolio
- Accretive to NAV given positive spread investment with weighted average cost of capital ~200 basis points inside of going in cap rate
- Accretive to AFFO per share
- Potential for further synergies by leveraging vertically integrated platform
  - Transitioned 10 communities previously operated by Greenfield to CSL
  - CSL represents Invesque's largest pro forma NOI exposure at ~24%

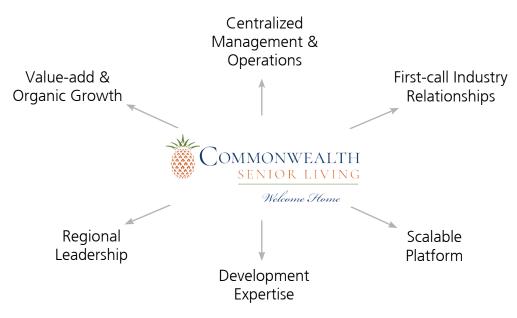
### Commonwealth Management Company Overview



#### Overview

- Founded in 2002 by Richard J. Brewer, Commonwealth today operates 33 high-quality private pay seniors housing communities serving ~2,200 residents
- Commonwealth is the largest operator of seniors housing in Virginia and a premier operator in the Mid-Atlantic

#### **Vertically Integrated Management Platform**



#### Commonwealth Senior Living Management Team (Subsidiary of Invesque)

Richard J. Brewer Chief Executive Officer



- Founded Commonwealth in 2002 and has over 20 years of experience in the senior housing industry
- Graduated from James Madison University and served as Vice Chair of the Virginia Assisted Living Association

**Earl Parker**President & Chief Operating Officer



- Previously part of the leadership teams at Bell Partners and Kisco, supporting over 80 senior living communities across the U.S.
- Earned his M.B.A. from Kenan Flagler Business School and his B.S. degree in Hospitality Management from Johnson and Wales University

### Well-established Industry Leading Operating Partners





























### Financial Profile & Strategy

#### **Low Cost of Capital & Flexible Debt Funding Structure**

Weighted average interest rate of 4.2% as of June 30, 2020

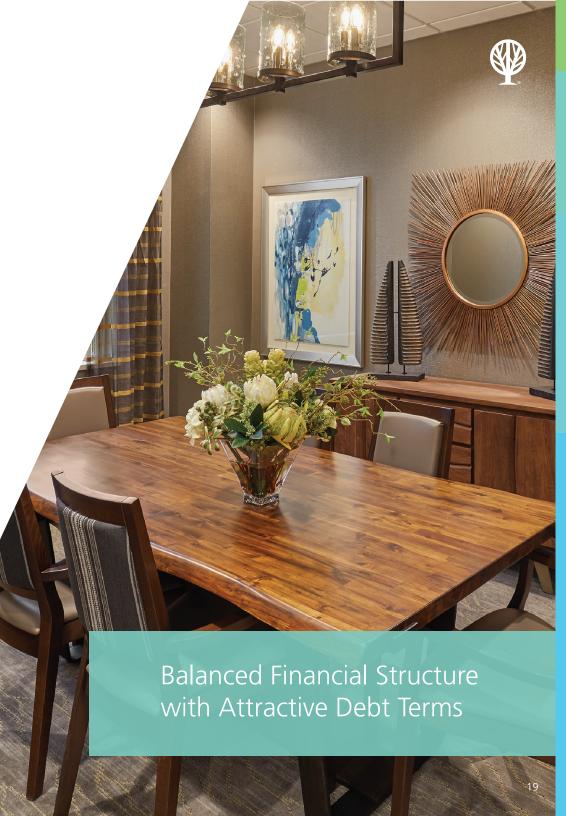
• 82% fixed rate / 18% floating rate

 \$400 million senior unsecured credit facility which includes a \$200 million term loan and \$200 million revolver

Average debt maturity of ~5 years

~3% of total debt maturing in the next 12 months<sup>(1)</sup>

Less than 10% of debt maturing over the next 24 months<sup>(1)</sup>



### Investment Highlights





#### **Growth Opportunities** with SHOP Portfolio

• SHOP portfolio provides the opportunity to participate in the operating upside of the private pay seniors housing segment



#### **Exposure to Long-Term NNN Leases**

- Long-term NNN leases with experienced operators
- Weighted average NNN lease term of ~13 years with no lease maturities for approximately 4+ years



High Quality Healthcare Portfolio of Significant Scale

- 120 high quality healthcare properties with a geographic footprint that spans across 20 U.S. states and two Canadian provinces
- Average property age of 10 years versus industry average property age of 25+ years



Diversified Portfolio Across the Healthcare Spectrum

- Portfolio includes SH, SNF, TCC, and MOB
- Strong tenant diversification by mix and geography
- ~54% of NOI from private pay seniors housing



Long-standing Partnerships with Leading Operators

- Strong and growing partnerships with 19 leading national and regional tenants / operators
- Best-in-class operators with significant industry knowledge and experience are well-positioned to serve local markets
- Unique, vertical integration with owned seniors housing operating and management company



**Experienced Management Team** 

- Extensive experience across real estate investment, operations, management, finance, development, and legal disciplines
- Deep relationships with operating partners, including many not yet part of Invesque's portfolio
- Creative abilities to structure and re-structure transactions / investments

### **Experienced Management Team**





**Scott White** 

Chairman and Chief Executive Officer

- Served as Executive Vice President of HealthLease Properties until its acquisition by Welltower in 2014; prior to that Mr. White was a Senior Vice President in the Private Funds Group of Brookfield Asset Management
- 20+ years of investment banking, accounting, real estate and prior capital market experience
- Mr. White received an M.B.A. from Rutgers Graduate School of Management and J.D. from the University of Pennsylvania Law School; he is a Certified Public Accountant (inactive) and is admitted to the bars of New York and New Jersey (retired)



**Adlai Chester** 

Director and Chief Investment Officer

- Previously Chief Financial Officer of HealthLease Properties
- 15+ years of experience in finance, real estate, development and capital markets
- Named CFO of the Year in 2014 by the Indianapolis Business Journal
- Mr. Chester earned a Bachelor's and Master's degrees in Accounting from Ball State University and held both Certified Public Accountant and Certified Fraud Examiner designations and is a member of the American Institute of CPAs



**Scott Higgs** 

Chief Financial Officer

- Previously SVP at a national real estate investment company
- 15+ years of experience in finance, accounting and real estate capital markets
- Mr. Higgs was nominated for CFO of the Year in 2018 by Indianapolis Business Journal
- Mr. Higgs graduated summa cum laude with a Bachelor's degree in Accounting from Butler University and is a Certified Public Accountant

### Experienced Management Team





Vineet Bedi, CFA Chief Strategy Officer

- Previously served as President & CEO of FC Global Realty, a publicly traded U.S. and Israeli dual-listed real
  estate company
- Founded KRV Capital, LP, a private investment and advisory firm serving institutional real estate investors
- 15+ years of experience in M&A, strategy, real estate public investing, real estate private investing and capital markets
- Mr. Bedi is a CFA® Charterholder and graduated from the New York University Stern School of Business where he serves as an Adjunct Associate Professor of Finance in the Finance and Real Estate programs



**Bryan Hickman**Senior Vice President – Investments

- Previously served as the VP of Investments with Welltower, where he oversaw underwriting and asset management functions for a portfolio of properties valued at more than \$4.5 billion
- During his 12 years with Welltower, Mr. Hickman closed over \$15 billion in transactions
- Mr. Hickman graduated with honors from Case Western Reserve University with a Bachelor's degree in English and Economics and earned his M.B.A. with high distinction from the University of Michigan

# Invesque

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